

Business Intelligence Expertise Creates ROI for Epic Healthcare Customers

As a healthcare provider, being able to easily capture and locate information is fundamental to providing quality patient care and maintaining financial health. PointBridge has developed custom tools and processes which enable easy integration of Epic clinical data with other disparate systems including Financial, Cost Accounting, and Staffing. By using the Microsoft tools you already own, Epic customers are able to maximize the user experience and ensure user adoption—all based on proven methodologies to quickly realize value from an Epic investment. By integrating Microsoft technology with your Epic EMR system, you will gain:

- **Highly scalable and customizable document management**
- **Cost-effective reporting and analysis via web-based dashboards and scorecards**
- **Leverage existing investments using robust Microsoft technologies**

Some companies we've already achieved tremendous success with include:

DuPage Medical Group - developed a solution using the Microsoft Business Intelligence stack to enable accurate reporting on predefined metrics to drive business efficiency and success that could not be achieved with Epic and Business Objects.

Meriter Hospital - implemented a cost containment Dashboard which allowed Executives to measure the effectiveness of Meriter's Orthopedics department by integrating Epic clinical data with Lawson Financial data utilizing the Microsoft Business Intelligence stack and SharePoint.

Contact us to discuss how PointBridge can work with you to achieve a successful migration to the Microsoft BI stack for your Epic Healthcare investment.

1st Prize Winner Microsoft Business Intelligence Solution Contest
2010 Best Customer Experience Award in the Midwest
2009 Microsoft Central U.S. Partner of the Year

“Working with PointBridge as our strategic Microsoft solutions partner to integrate SharePoint into our EMR system has greatly impacted our business. Our ability to forecast and utilize advanced reporting and analytical capabilities while leveraging our existing SQL Server infrastructure has not only saved us time and money, but allowed us to better serve our patients and physicians.”

Todd Lavigne,
Chief Information Officer
DuPage Medical

“PointBridge enabled us to leverage our existing Microsoft technology investment by integrating disparate Clinical and Financial data sources into one easy to use, familiar platform. We could not have achieved this with either of the other Vendor's out of the box software packages or at a lower cost.”

Heidi Rozmiarek,
Manager of Business
Applications at Meriter Hospital



Cloud
Services



**Information
Management**



Application
Development



Unified
Communications



Support
Services

POINTBRIDGE™

Local: 312.334.1900
Toll Free: 888.585.7845
Fax: 312.334.4789
www.pointbridge.com

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As an expert in Business Intelligence, specifically with the Epic Healthcare system, the PointBridge team has formulated an approach that will add immediate value to customers interested in enhancing their BI and reporting capabilities, all through the use of familiar and easy to use tools.

Limited Functionality Pilot	Week 1	Limited Functionality Pilot	What:	- Migration of subset of Epic data to Microsoft platform
	Week 2	Value:	- Microsoft BI experience - SQL Data warehouse, ETL, cube and reporting functionality with subset of Epic data - Proof of functionality and exposure to Analytical Reporting	
Data Integration	Week 3	Cost:	\$25,000	
	Week 4	Data Integration	What:	- Migrate data into data warehouse and cube using our proven methodology
Dashboard Portal	Week 5	Value:	- Take advantage of the licensing of tools already owned - Creation of enterprise BI system including full scale data warehouse, ETL, and cube	
	Week 6	Cost:	\$65,000 – Includes Everything in Limited Functionality Pilot	
Advanced Analytics, Self-Service BI and More	Week 7	Dashboard Portal	What:	- Create a reporting and analytical portal using BI and SharePoint 2010
	Week 8	Value:	- Provide management and staff with insightful analytics - Familiar environment for end users	
		Cost:	\$90,000 – Includes everything in Data Integration	
		Advanced Analytics, Self-Service BI and More	What:	- Implement additional analytical capabilities using Report Builder and Power Pivot
		Value:	- Provide better care to patients - Drive profitability and cost reduction through meaningful metrics and analysis - Empower the organization with insightful analytics through Self-Service BI	
		Cost:	\$120,000 – Includes everything in Dashboard Portal	



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